

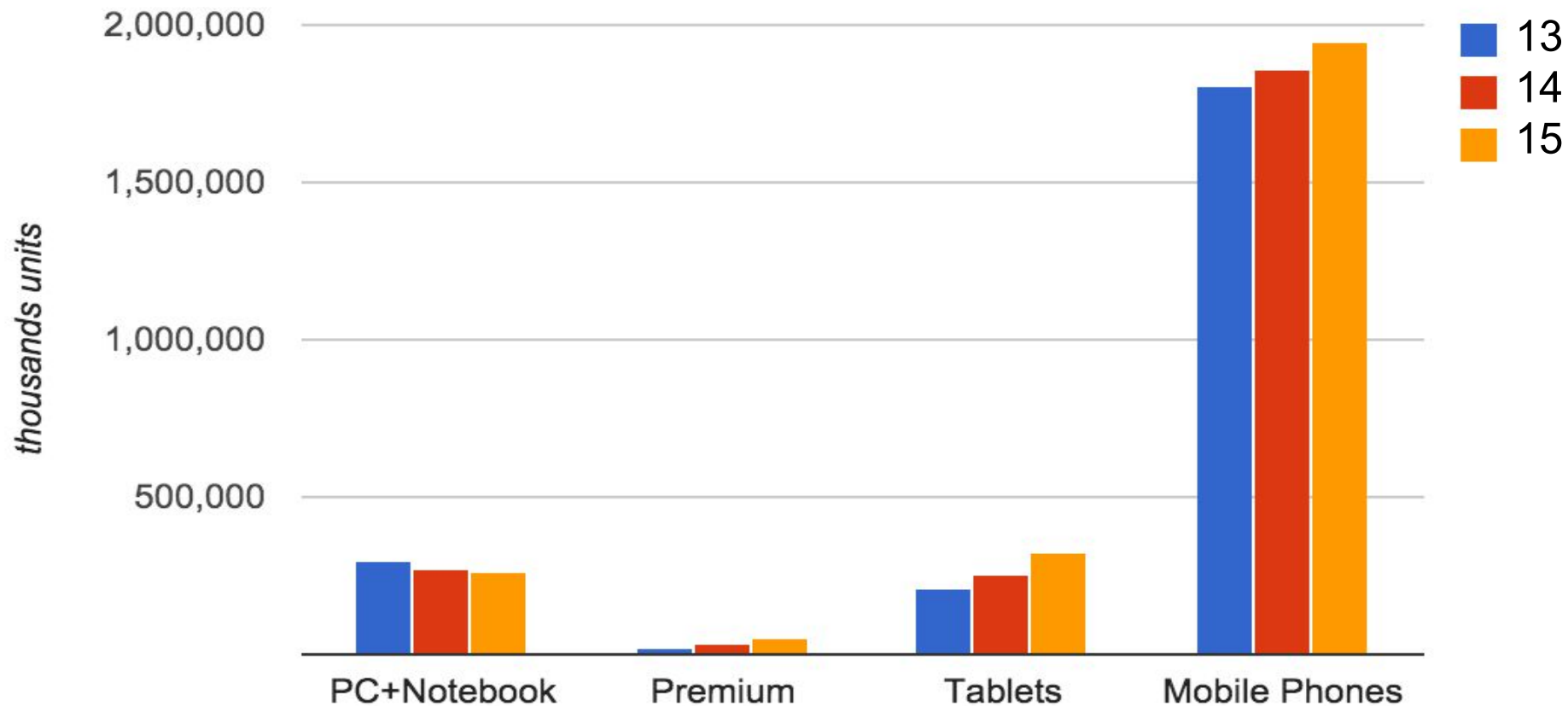


# Mobile Cloud Computing

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# Worldwide Device Shipments by Segment

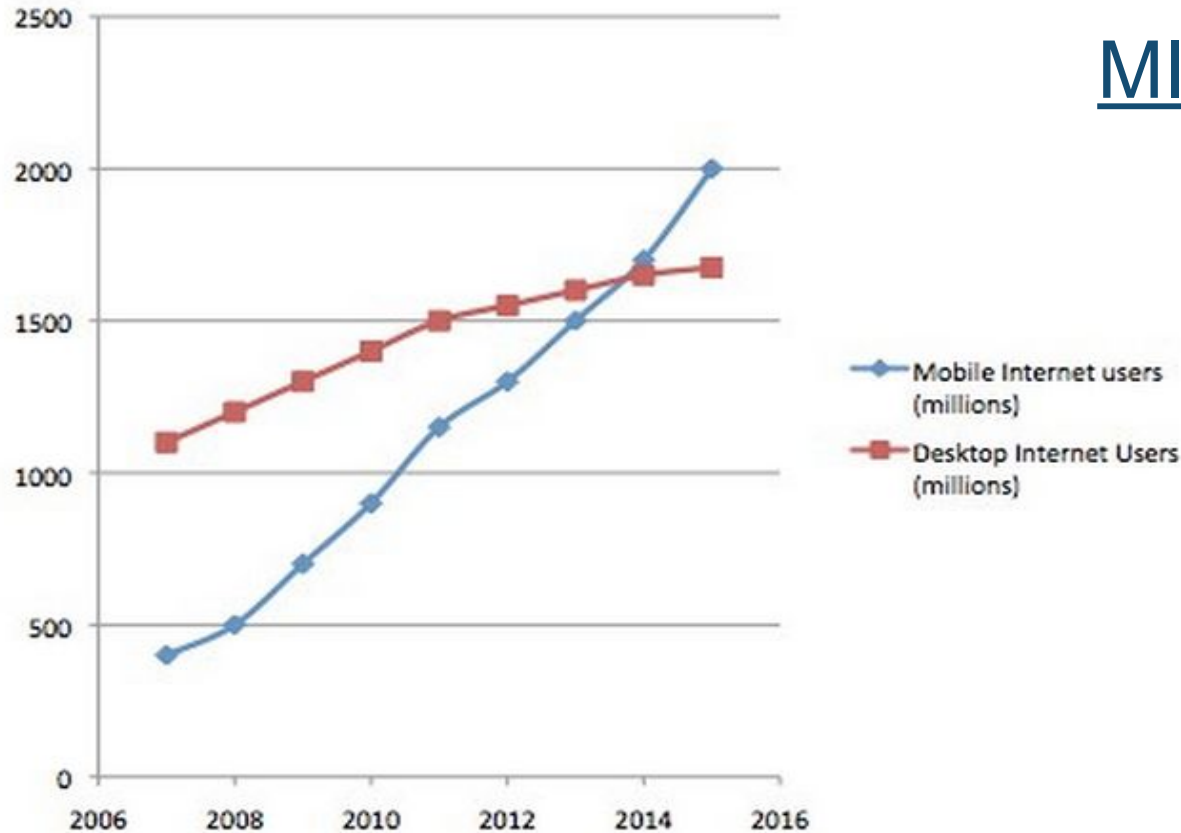


*Gartner (June 2014)*

# Mobile devices

MIGHTYminnow

“mobile first”



Wearables  
Google glass  
Google watch  
Automotive  
PC, notebook  
Home TV



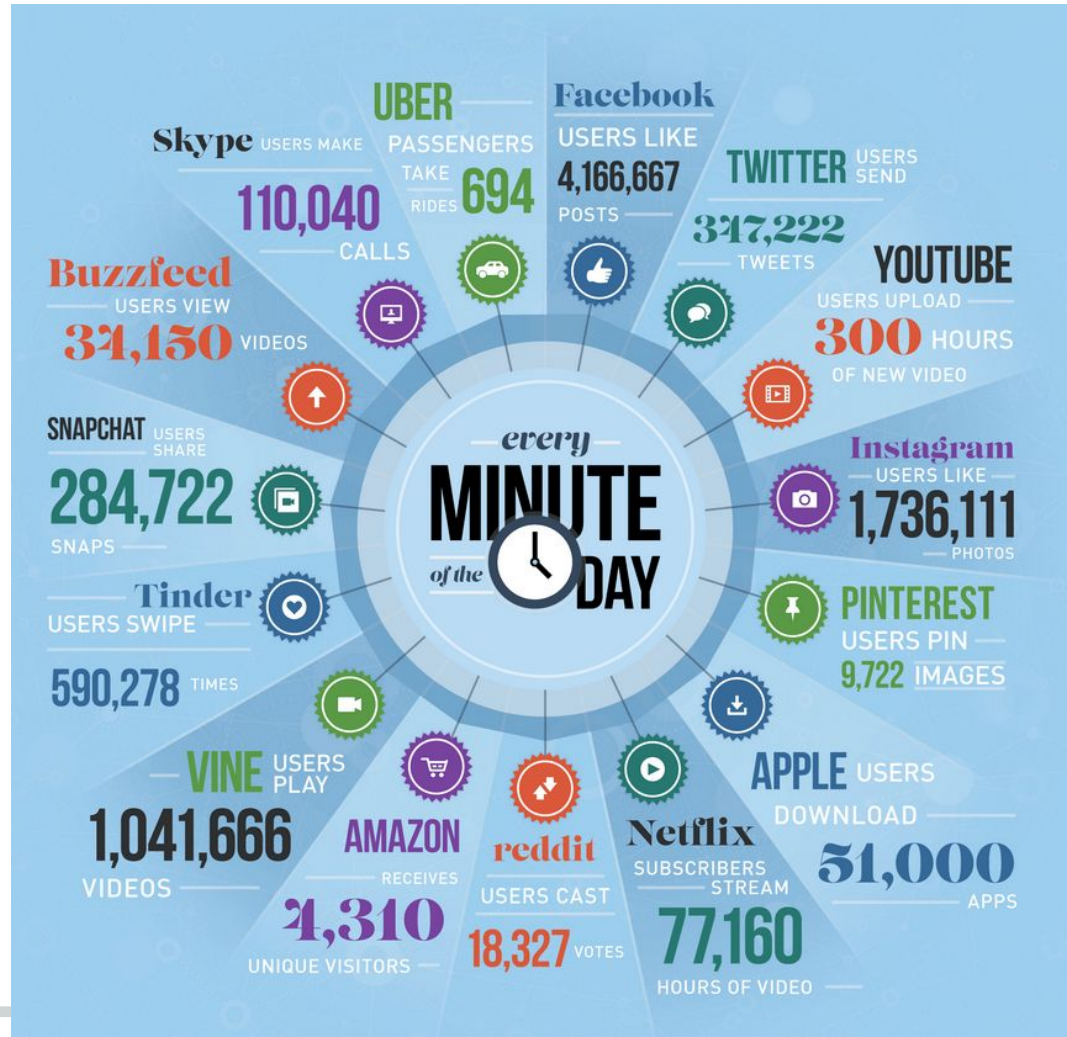
# Data Growth

traffic  
content

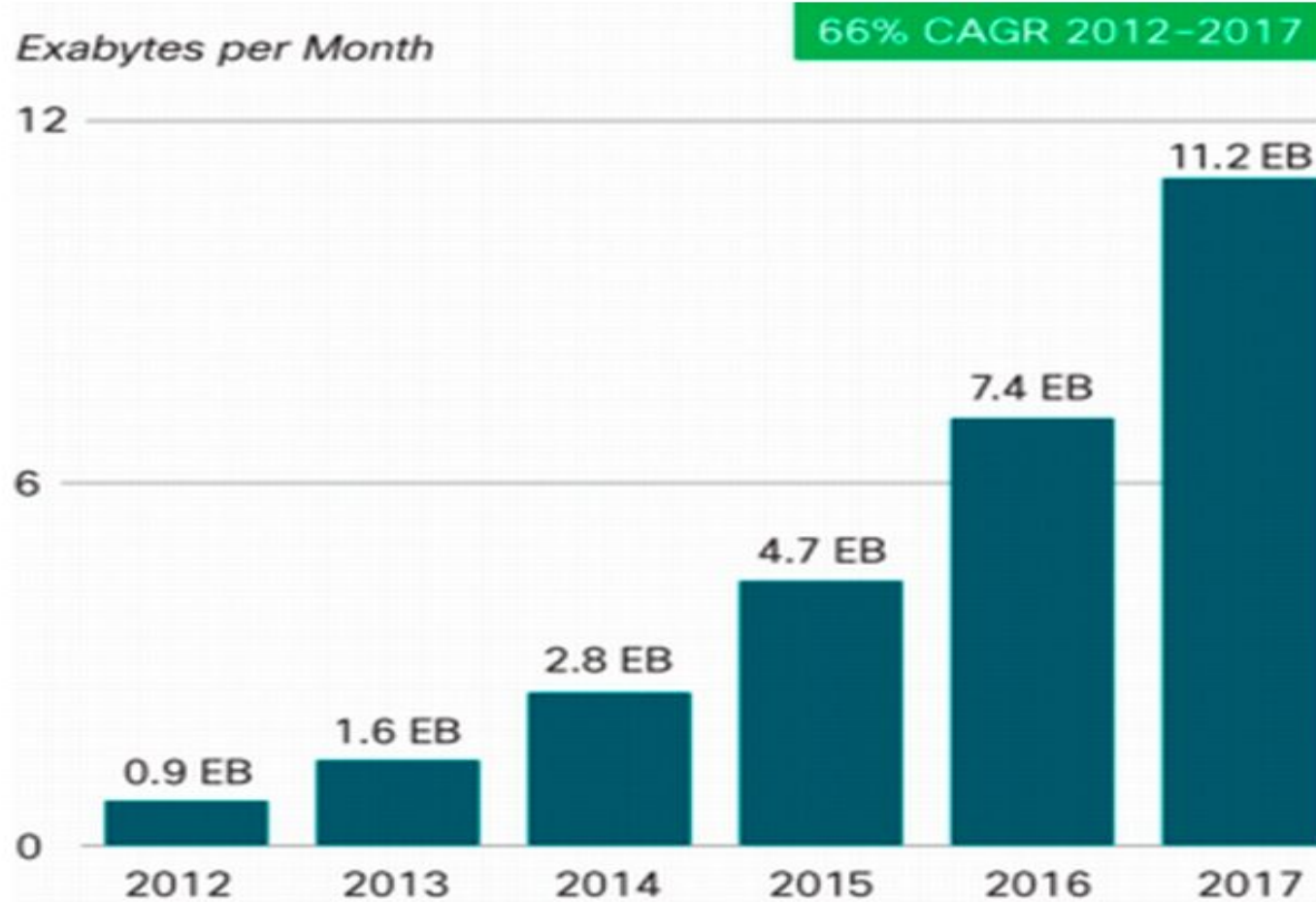
## Data Never Sleeps

## Worldmeters

## Internetlivestats



**Figure 1. Cisco Forecasts 11.2 Exabytes per Month of Mobile Data Traffic by 2017**

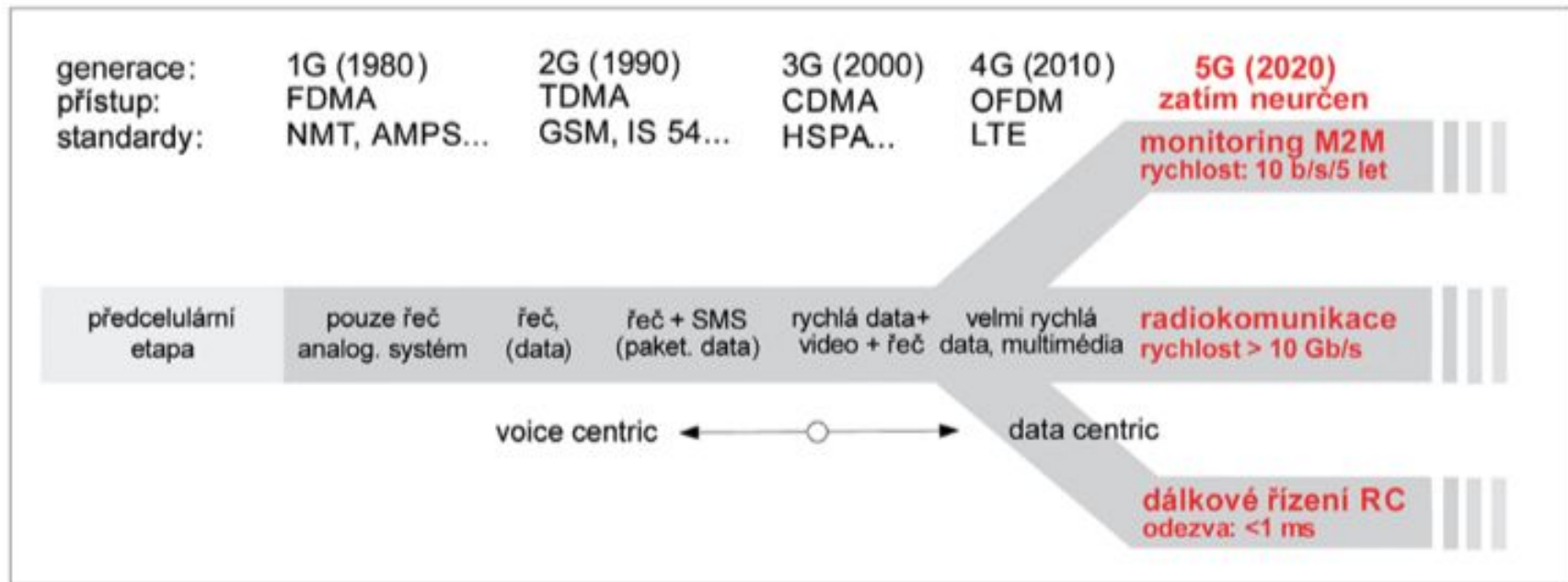


1 EB =  $10^{18}$  bytes  
= 1000 petabytes  
=  $10^6$  terabyte  
=  $10^9$  gigabytes

# Radio Access Network



# RAN history





# 5G Networks Requirements

Massive growth in  
Traffic Volume



"1000x and beyond"

Massive growth in  
Connected Devices



Wide range of  
Requirements and  
Characteristics

- Data rates
- Latency
- Reliability
- Device energy consumption
- Device cost



Affordable and sustainable



# Cloud-based RAN

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RAN services: networking (voice, data), authentication, billing, administration, monitoring, logs, analytics

RAN == web applications

Cloud computing model => cost and efficiency benefits

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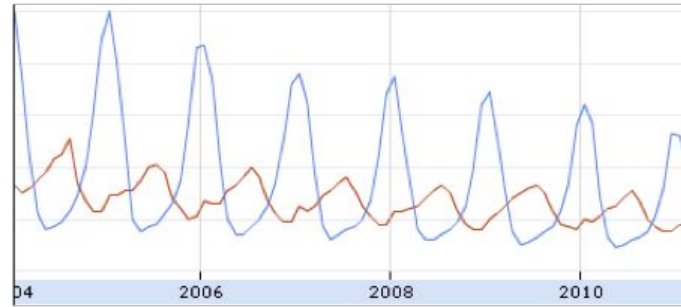
# Cloud Computing Basics



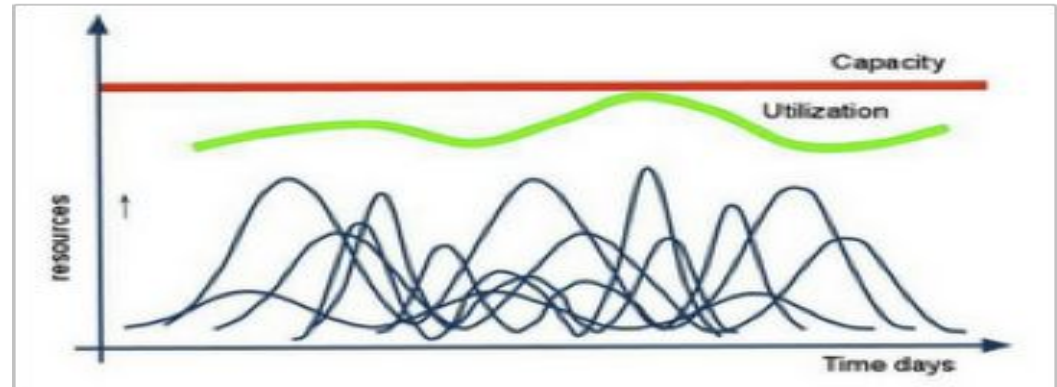
# VIRTUALIZATION

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Seasonality



Utilization



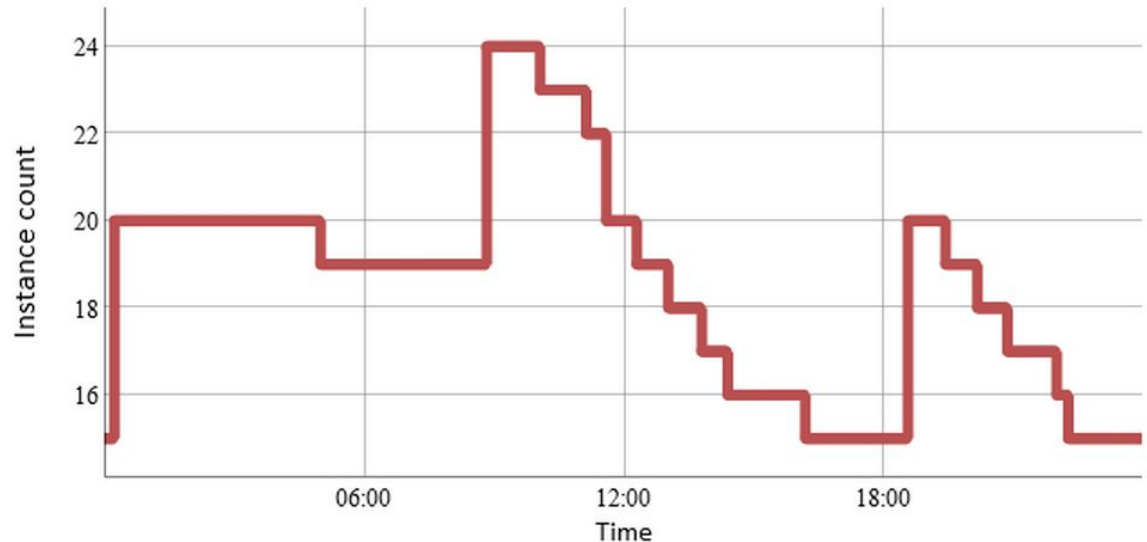
# Scaling

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Elasticity

Autoscaling

Load balancing



# C - RAN

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- 3G separates the Remote Radio Head (RRH) from
  - Baseband unit (BBU) connected by fiber to cloud
  - C-RAN BBU virtual machine
    - X86/ARM CPU based servers
    - Interface cards to handle fiber link to RRH
    - 4G/3G/2G function modules from different vendors coexist
  - Software-defined networking (SDN)
  - Better resources utilization
-

# RAN architecture

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- provisioned on commercial servers allows load balancing and switching network capacity and resources on demand from cell sites in light traffic areas to regions experiencing heavy mobile traffic
  - C-RAN will trade the additional cost of fiber-based fronthaul by reduction in equipment cost, energy consumption and network operation expenses.
  - Ultra fast virtual machine provisioning required
  - Fast SDN configuration required
  - Mobile Edge Computing with ultra-low latency and high bandwidth as well as direct access to a real-time radio network for offering context-related services.
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# Deployment model

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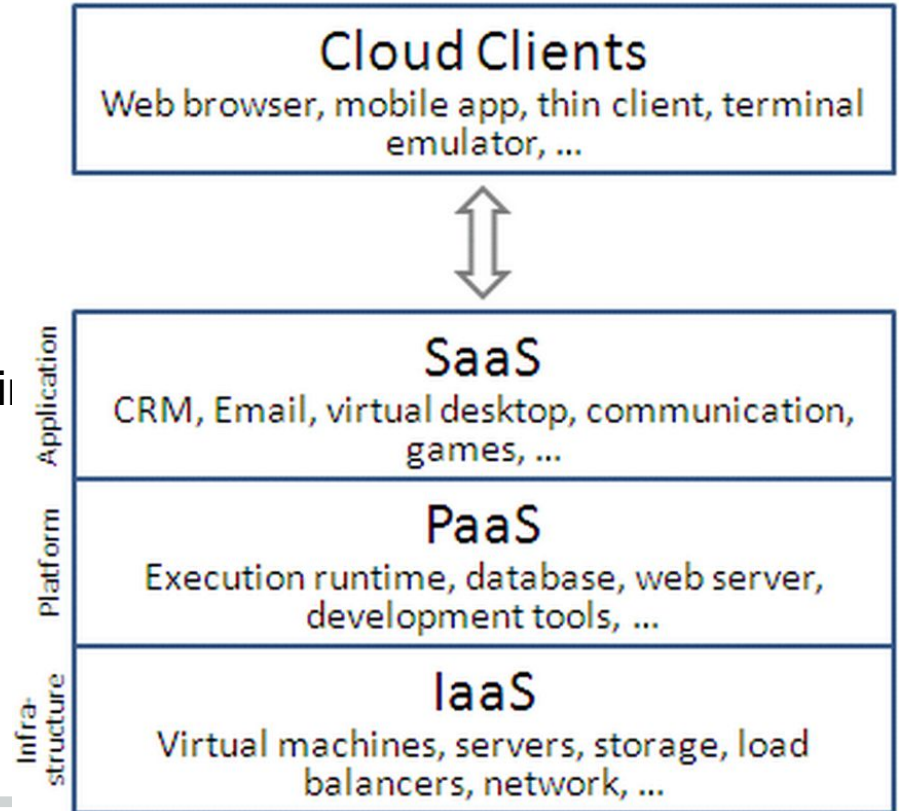
- Public cloud - open Internet
  - Community cloud - shares infrastructure between several organizations
  - Hybrid cloud - Cloud bursting
  - Private cloud - on/off premise solution
  - Distributed cloud - connected to a single network or hub service
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# Service model

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- Infrastructure as a Service (IaaS)
  - Platform as a Service (PaaS)
  - Software as a Service
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- Amazon Web Services
  - Google App Engine, Compute Engine
  - Microsoft Azure
  - IBM SmartCloud
  - Salesforce.com



# Summary

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- **Scalability and elasticity** - endless CC and memory
  - **Utility cost model** - CAPEX to OPEX
  - **Pervasive availability independence** - browser, IP
  - **Maintenance** - easier applications administration
  - **Multitenancy** - one application many customers
  - **Centralization** - cheaper infrastructure
  - **Utilisation and efficiency** often only 10–20% utilisation
  - **Reliability** - redundancy
  - **Security**
-



Politics and religion are obsolete;  
the time has come for science and spirituality.

Clarke likes to quote the first Indian Prime Minister, Pandit Nehru